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PLAYERS LIGHTS 25's

"Carton Bonanza!"

FREE CARTON when you buy four!
$1.50 OFF your first carton!

Kings & 100's Regular and Menthol

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

Mfr's. suggested pricing based on full-price brands.

Kings: 10 mg "tar," 0.8 mg nicotine –
100's: 12 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method.

PLAYERS LIGHTS 25's

"FREE CARTON with four carton U.P.C. codes!"

Kings & 100's Regular and Menthol

To receive my free carton coupon, I have enclosed 4 carton U.P.C. codes from 4 Players Lights 25's cartons, any style. Send this form and 4 carton U.P.C. codes to: Players Lights 25's P.O. Box 16025, Hauppauge, N.Y. 11788

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PLAYERS LIGHTS 25's

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